1. OVERVIEW

We have made it our mission to provide customers easy access to crypto currencies. Currently there is the possibility of using various online platforms in order to buy crypto currencies against payment with traditional currencies, such as Euro, US Dollar, Yen, etc., using bank wire transfer or credit card payment. The required disclosure of personal data, as well as the difficult and cumbersome handling of the different platforms are extremely time consuming.

Such aggravating conditions often add up to rather high and mostly hidden fees. With the ALCEDO-Platform or more aptly described with the -Points, as well as with the ALCEDO-Coin we offer a solution to exactly these problems.

Since 2016 we have been developing and programming a platform with a database for gold and crypto savings plans and have received a very favorable market acceptance.

We offer interested parties who, like us, believe or are interested in crypto currencies as the method of payment for the immediate future, a smooth and transparent access by using the ALCEDO-Platform. Our platform allows for cash or cashless transactions, and supports all major crypto currencies.

For easy access to the ALCEDO-Platform only a smartphone and an internet connection is necessary. With the addition of the ATM crypto system, our customers can exchange or transfer currencies (e.g. EUR) with hardly any effort into crypto currencies, and vice versa. These transactions follow an easy to understand structure and are subject to the highest security standards. Transactions usually incur small fees, which can be exempted when using the ALCEDO-Platform. In order to enjoy such exemption of fees, the customer should have deposited a small number of ALCEDO-Coins on the ALCEDO-Platform (see: Wallet). If a customer does not have ALCEDO-Coins, then a small fee is due. This concept makes it possible for any customer, young and old alike, to easily participate in this new technology. It facilitates access and handling of crypto currencies. The ALCEDO concept is fundamentally different from other ICO’s. Our platform / service is a universal and free solution for everyone who wants to utilize any type of crypto currency. Very important: The first ALCEDO-Point has already opened on September 1, 2018 and our customers are in a position already to buy/sell crypto currencies over the counter, completely independent of the ICO. All this has been financed without external funding. In addition, we have the resources to continue the project financially after the ICO. Our main goal is the service to our customers by setting up -POINTS supported by our service experts and crypto machines.
2. Background

This section is not essential for the understanding of the project, but necessary to consider the whole situation of the business.

2.1 Overview of the Crypto Market

Market capitalization and volume have increased significantly in recent years.

The graphic also indicates that market capitalization in just the last year (2017) decreased, but altogether the market shows a rather stable picture.

2.2 Overview of Distribution of Crypto ATMs

At present, around 3,440 crypto-cash machines (K-ATM) are installed worldwide. Comparing this with conventional ATMs, the proliferation of crypto ATM’s is just starting. According to the German Banking Association, there are about 58,000 ATMs currently installed just in Germany.

In order to establish the distribution of crypto currencies as a decentralized payment system, we feel that it is up to us to change this picture, being the first German company to promote the proliferation of crypto-ATM’s and thus give everybody the opportunity to participate in such future-oriented payment options.

As can be seen in the graphic on the left, in Germany there is presently not a single public K-ATM (crypto ATM). We will improve on that during the year. Against the initial approach by the German BaFin as the Federal Financial...
Supervisory Authority trading in bitcoin / cryptocurrencies is not subject to the German Banking Act. The ruling came recently from a higher court in Berlin (Berliner Kammergericht Az.: 161 Ss 28/18).

2.3 Fees at Crypto ATM’s

Fees at crypto ATM’s are usually 1-4% higher compared to the ones charged when using official exchanges (including transaction fees), but they provide easier access for the user. The customer can buy or sell crypto currencies without much prior technical knowledge. Here too, the ALCEDO-Platform offers definite advantages for the customer, as the fees for the customer are by far lower and the transaction costs for ALCEDO customers are completely eliminated.
3. ALCEDO-System

Essentially, the ALCEDO-System consists of 6 individual components, all of which may interact. Each component can also perform its function on its own.
ALCEDO-Platform (network)
ALCEDO-Coin
ALCEDO-Point (buy / sell / exchange over the counter)
ALCEDO-KATM (crypto machines)
ALCEDO-Wallet
ALCEDO-POS Terminal
ALCEDO-Card
4. ALCEDO-Platform

The ALCEDO-Platform contains all functions necessary for handling any and all crypto transactions. The ALCEDO-Ecosystem (platform) can handle different types of crypto machines, wallets and coins. Due to the fact that we programmed and developed this system, we can implement new features quickly and easily, anytime. We continuously improve the system, and that represents a focal point of our project.

We source our crypto-vending machines (2-way) from reputable manufacturers (GeneralBytes, Lamassu). By integrating the machines into the ALCEDO-Platform, we can also integrate other crypto machines. The independence from the manufacturers guarantees an efficient and cost-effective trade at our ALCEDO-Points. The K-ATM’s run with a specially developed API connection (different from anybody else) and thus we have the latest crypto prices for buying and selling. We also offer the exchange of crypto currencies in fiat money (Euro) and vice versa. All transactions are recorded in the database on the ALCEDO-Platform and provided by request.
5. ALCEDO-Point

In addition to the crypto ATM’s, service points will assist our customers with the help of our service team. We’ll offer our customers the unique opportunity to buy and sell crypto currencies outside of internet exchanges and with the personal help of our experts. They will also assist in the use of the ATM’s and answer all questions in regards to crypto currencies.

Over The Counter (OTC)

All transactions can be handled at the ALCEDO-Point. May that be the exchange, purchase or sale of crypto currencies or simply making ordinary payments.

ALCEDO-Points are available under a franchising system, which will create jobs and a higher and faster acceptance in our society. We, as your future franchisor, will ensure that you’ll receive the best framework with competent advice, ongoing training and continuous accessibility. The license fees will be paid exclusively with ALCEDO-Coins, which means that the ALCEDO-Coin remains in the company’s business cycle.

Opening of the first ALCEDO-Point on September 1, 2018
As announced, the first ALCEDO-Point (near Munich in Holzkirchen) was opened on September 1, 2018. Here customers can inform themselves about crypto currencies and handle all transactions offered. The next ALCEDO-Points are in the pipe-line.
6. ALCEDO-Wallet

The ALCEDO-Wallet drastically simplifies the handling of crypto currencies on the smartphone. Very simply one can send and/or receive different coins. We offer at the start Bitcoin, Ethereum and the ALCEDO-Coin, but this assortment will be continually expanded. The Wallet is designed to work seamlessly with our crypto machines and the ALCEDO-Platform. For the exchange of Euro in crypto currency, the process is almost identical to getting coins at the machine, i.e. scanning the QR code and getting coins. The mobile app includes a map showing all locations of crypto machines in Germany.

ALCEDO-Wallet is designed observing the highest safety standards. After downloading and registration, all users of this wallet get 10 ALCEDO-Coins for free.
7. ALCEDO-POS terminals

A POS terminal (or point of sale) serves as a medium between retailers and customers and provides the ability to transact purchases based on any crypto currency. Most terminals are currently old-fashioned and have no interface to crypto currencies. ALCEDO offers a new solution with high quality POS terminals that can connect and communicate with our ALCEDO-Platform. With such POS terminal, the customer has the opportunity to pay with crypto currency. The terminal processes crypto currencies, as well as regular customer cards, safely and reliably. The cash amounts are paid out to the merchant either in crypto currency or in the selected FIAT currency (EURO), directly to the merchant’s account by using the ALCEDO-Platform. These terminals are still being developed, but will soon be on the market.
8. ALCEDO-Card

ALCEDO-Cards are equipped for the first time with a built-in NFC chip and can be used on our ALCEDO-ATMs and our POS terminals. This allows customers to quickly and easily buy or sell crypto currencies. In addition, it promotes the dissemination and acceptance of ALCEDO-Coins and other crypto currencies. No long and cumbersome registration procedures on foreign stock exchanges are necessary. We operate exclusively and completely from Germany. Our Edition 1 ALCEDO-Card is limited to 1,000 cards and will be sent free of charge (worldwide) with the purchase of 10,000 ALCEDO-Coins.
9. ALCEDO-Coin (ALCE)

The ALCEDO-Coin is one of the most important components in the entire ALCEDO-Project and is designed as an ERC-20 Ethereum-based coin at the beginning of the ICO. Of course, ALCEDO-Coins can also be used as currency in addition to their use in the ALCEDO-Ecosystem. We will launch the ALCEDO-Coin in Q4 2019.

This ALCEDO-Coin will be moved in the course of development to a separate blockchain, with the same number of coins and existing ALCE ERC-20 token are exchanged at a rate of 1 : 1.

9.1 ALCEDO-Reward System

Our customers can benefit from greatly reduced fees by using our ALCEDO-Ecosystem. To speed up the distribution and thus the circulation of ALCEDO-Coins, the use of our platform via ALCEDO-Coins is more favorable. However, each customer is free to decide in which crypto currency he wants to pay fees.

9.2 Special Highlight ALCEDO-Flat

An important point for us is to provide our customers with a number of benefits by using the ALCEDO-Platform and ALCEDO-Coins.

Every user who has 10 000 ALCE on the ALCEDO-Platform (web - or smartphone-app) will not have to pay any transaction fees when using our services. However, depending on the Coin (except ALCEDO-Coin) a certain network fee remains, which we can not refund. This waiver applies to any service of ALCEDO, (including all crypto-ATMs).

<table>
<thead>
<tr>
<th>ALCEDO-Flat</th>
<th>ALCEDO-Coin</th>
</tr>
</thead>
<tbody>
<tr>
<td>No fees starting at</td>
<td>10 000</td>
</tr>
</tbody>
</table>
### 9.3 ICO Summary

<table>
<thead>
<tr>
<th>Name</th>
<th>ALCEDO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Coin sale</strong></td>
<td></td>
</tr>
<tr>
<td>Symbol</td>
<td>ALCE</td>
</tr>
<tr>
<td>Price Start</td>
<td>0,20 €</td>
</tr>
<tr>
<td>Total Coins</td>
<td>40 Mio.</td>
</tr>
</tbody>
</table>

### 9.4 Sale

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Begin</strong></td>
<td>December 1, 2018</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>182 days</td>
</tr>
<tr>
<td><strong>Price in Phase 1</strong></td>
<td>0,20 €</td>
</tr>
<tr>
<td><strong>Total Coin Sale</strong></td>
<td>40 Mio.</td>
</tr>
<tr>
<td><strong>How to participate</strong></td>
<td><a href="http://www.ALCEDOplatform.com">www.ALCEDOplatform.com</a></td>
</tr>
<tr>
<td><strong>Early Termination</strong></td>
<td>After reaching volume of 40 Mio. (ALCE)</td>
</tr>
<tr>
<td><strong>Coins active</strong></td>
<td>After closing of ICO</td>
</tr>
</tbody>
</table>
9.5 Distribution

Summing it up, the chart clearly shows that ALCEDO-Coins distribution, with a community share of 40% in public sale, aims to keep the coin stable, since the team/initiators retain only 30%. The Referral / Bonus system represents an important component and has a high share of 15%.
9.6 Funds Usage

Sale Proceeds Allocation

- Development (40%)
- Marketing (30%)
- Reserve (20%)
- Partnership (5%)
- Legal (5%)

Development (40%)
The funds will be used to develop and distribute crypto ATM’s, to proliferate service points and for further development of the ALCEDO-Platform (API), as well as to recruit and train staff at the ALCEDO-Points.

Marketing (30%)
A major marketing campaign will be designed to achieve a rapid launch of the ALCEDO-Platform and the ALCE.

Reserve (20%)
Reserve for unpredictable situations and emergencies.

Partnership (5%)

Legal (5%)
### 9.7 ICO Time Table

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>Argus Noble Service GmbH founded</td>
</tr>
<tr>
<td>2018/01/01</td>
<td>Addition of crypto saving plans to already existing gold saving plans</td>
</tr>
<tr>
<td>2018/07/30</td>
<td>ICO announced and a new whitepaper publicised</td>
</tr>
<tr>
<td>2018/09/01</td>
<td>1st ALCEDO-Point opened with Crypto-ATM</td>
</tr>
<tr>
<td>2018/12/01</td>
<td>Start of ICO</td>
</tr>
<tr>
<td>2018/12/01</td>
<td>Begin and implementation of Points, first public K-ATM near Munich</td>
</tr>
<tr>
<td>2019/05/31</td>
<td>ICO end date</td>
</tr>
<tr>
<td>2019/06/01</td>
<td>ALCEDO-Coin will be delivered</td>
</tr>
</tbody>
</table>
9.8 ICO Phase

The Initial Coin Offering (ICO) will start at noon on December 1, 2018, and investors can buy ALCEDO-Coin in 3 consecutive phases. In total, up to only 40 million Coins will be sold. With each new phase, the price rises. Upon completion of the ICO, investors will receive the ALCEDO-Coins within 5 days after closing.

The detailed schedule is as follows:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Start Date</th>
<th>End Date</th>
<th>Coin Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Phase</td>
<td>2018/12/01</td>
<td>2019/01/31</td>
<td>0.20 €</td>
</tr>
<tr>
<td>2. Phase</td>
<td>till 2019/03/31</td>
<td></td>
<td>0.30 €</td>
</tr>
<tr>
<td>3. Phase</td>
<td>till 2019/05/31</td>
<td></td>
<td>0.40 €</td>
</tr>
</tbody>
</table>
10. ALCEDO-Roadmap

Q2/2017
ALCEDO Concept is born

Q2/2017 - Q2/2018
Developing the Concept

Q3/2018
Preparing and Starting ICO

Q4/2018
Open first Store with cash machines near Munich implement ALCEDO in cash machines

Q1/2019
Developing electronic-Cash Terminals for Crypto

Q1/2019 - Q3/2019
Partnership with ALCEDOs Concept and bring up ALCE to exchange

Q4/2019 - Q1/2020
Spreading El-Cash-Terminals and connecting with own Crypto-Creditcards

Q4/2019 - Q1/2020
Begin Franchising
11. ALCEDO-Bonus System (Rewardsystem)

Our bonus system is designed so that the platform develops its own momentum after the launch of the ICO. Not only will users get a secure platform, they will also be rewarded for their participation. As presented in the first part of this document, some ALCEs are retained, which are distributed directly to customers during the initial phase. The bonus will be credited directly to the wallet on the ALCEDO-Platform.

<table>
<thead>
<tr>
<th>Reward/Bonus (until May 31, 2019)</th>
<th>ALCEDO-Coin for free</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration at <a href="http://www.alcedoplatform.com">www.alcedoplatform.com</a></td>
<td>10</td>
</tr>
<tr>
<td>Registration of new (referred) user via referral-link</td>
<td>10</td>
</tr>
<tr>
<td>Registration by new user via referral-link</td>
<td>5</td>
</tr>
<tr>
<td>Download and registration on Mobile-App (ALCEDO-Wallet)</td>
<td>10</td>
</tr>
<tr>
<td>After purchase of 100 000 ALCEDO-Coin</td>
<td>3 %</td>
</tr>
<tr>
<td>Purchase of ALCEDO-Coins via referral-link and user recommendation additional discount of</td>
<td>5 %</td>
</tr>
</tbody>
</table>

These rewards are available and can be claimed only during the term of the ICO.
12. ALCEDO-Airdrop

During the ICO we will be issuing to the first 10,000 participants ALCEDO coins worth €300,000.

To participate, one needs: Telegram, Twitter, Facebook and Youtube

How to participate:

1. Visit our ALCEDO website (www.ALCEDOplatform.com)
2. Register and then confirm your e-mail address
3. Click on the "Rewardprogram" link in your account
4. Join our telegram group and invite 3 friends
5. Follow us on Facebook and share this post with 2 friends
6. Follow us on Twitter, mark 2 friends and share this tweet
7. Subscribe to our Youtube channel and comment on one of our videos
8. Fill out the corresponding fields in the login area and confirm them.

Afterwards, you’ll receive ALCEDO coins worth €30 in your ALCEDO wallet

Just like the Reward system, this offer is available only during the term of the ICO and can be claimed only once.

For this reason, a complete registration (KYC) is required to participate.

For more information go to our Bitcoin-talk-thread.
13. ALCEDO-Team

Our team consists of the employees of Argus Noble Service GmbH and of freelance staff, which has been working with us for many years. The employees of Argus Noble Service are among the pioneers in the precious metals business and in setting up savings plans. They have many years of experience in the procurement and administration of precious metals and crypto currencies and have been involved in international market transactions for many years.

At the forefront were always the individual needs of our customers and the service to help customers to achieve their goals.

Leadership

Dipl. Ing. Hermann Sanktjohanser (Co-Founder and Owner)

Hermann Sanktjohanser successfully worked for and headed companies after graduation. He is the CEO of Argus Noble Service GmbH and the owner of the ALCEDO-Platform. He has been a successful entrepreneur and investor for more than 25 years, with extensive experience in the procurement of precious metals and crypto currencies (Blockchain). As one of the first users in the industry, he firmly believes that the world of crypto currencies and precious metals offers a huge potential for growth in the coming years. He has made it his personal as well as his professional goal to build a functioning ecosystem.

Ingo Hofbauer (CFO)

Ingo Hofbauer comes from a banking background. He is co-owner of Argus Noble Service GmbH and CFO of the ALCEDO-Platform. With more than 22 years of experience in finance and services he has worked in renowned companies engaged in the distribution of financial products. In 2018, he decided to take the unique opportunity to become part of the team.
Maximilian Sanktjohanser (Co-Founder and Owner)

Maximilian Sanktjohanser is the initiator / co-founder and director of the ALCEDO-Platform. Maximilian also comes from the banking industry and has a great passion for new technologies. His heart has been beating passionately for the digital world for years. He is one of the pioneers and early investors in Bitcoin and other crypto currencies. His technical understanding enabled him to quickly recognize the possibilities and future of blockchain.

Radoslav Manev (CTO)

Radoslav Manev studied Computer sciences at the University of Sv. Kl. Ohridski in Sofia Bulgaria. He has many years of experience in programming databases and in software development. He’s one of the best in his field and our Chief Technical Officer (CTO). Through his experience and dedication, he translates our ideas and vision into software development and architecture.
14. Risks and Disclaimer (ICO)

The purchase of ALCEDO-Coin carries a high risk, including, but not limited to, the risks described below. If these risks or the project have not been fully understood, participation in the ICO should be avoided. It is recommended that you thoroughly study, review, and weigh all information and risks described in this white paper prior to purchasing ALCEDO-Coins. This applies in particular to the risk factors listed below. Argus Noble Service GmbH accepts no responsibility or liability for any damage caused, directly or indirectly.

Coin owners may be required to pay taxes associated with transactions with ALCEDO-Coins. It is the sole responsibility of the coin holder to comply with the tax laws of each country and to pay all necessary taxes.

Argus Noble Service GmbH may terminate, suspend, or delay performance due to force majeure. Force majeure within the meaning of this White Paper shall be deemed to include extraordinary events and circumstances that could not be foreseen or prevented by Argus Noble Service GmbH: natural events, wars, armed conflicts, mass riots, labor disputes, epidemics, lockouts, slowdowns, persistent deficiencies or otherwise failure of power or communication services, acts of municipal, state or federal authorities and other circumstances beyond the control of Argus Noble Service GmbH.

After acquisition, the value of the ALCEDO-Coins can vary significantly and even drop to zero for a variety of reasons. Argus Noble Service GmbH at no time guarantees a specific value of the ALCEDO-Coins.

Argus Noble Service GmbH is not liable for any change in the ALCEDO-Coin value. Assumptions in relation to the foregoing include, but are not limited to, judgments about future economic, competitive and market conditions and business decisions, most of which are beyond the control of Argus Noble Service GmbH and are therefore difficult or impossible to predict. Argus Noble Service GmbH can not make any assurances that the forward-looking statements contained in this white paper will prove to be accurate. In light of the significant uncertainties contained in the forward-looking statements, the inclusion of such information may not be construed as a warranty by Argus Noble Service GmbH or any other party that the objectives and plans of the ALCEDO project have been successfully achieved.

The capital used by participants in the ICO to acquire the ALCEDO-Coin represents a voluntary donation to Argus Noble Service GmbH for the purpose of financing the construction, commissioning and maintenance of the ALCEDO-Platform. In return,
participants will receive ALCEDO-Coins as described in this white paper, entitling them to participate in the ALCEDO-Platform if the platform is ever operational.

The participants in the ICO must be aware that, despite the great efforts of Argus Noble Service GmbH, they can lose all their money and are not reimbursed, especially because the ALCEDO-Platform and the crypto machines are not put into operation for any reason. Consequently, it is possible that the ALCEDO-Coin will never have any value. In addition, for any reason, the ICO may be terminated at the discretion of Argus Noble Service GmbH. Use of funds is at the sole discretion of Argus Noble Service GmbH and its team, which to the extent permitted by law, excludes all liability to the ICO Participants.

Please read also the Terms and Condition